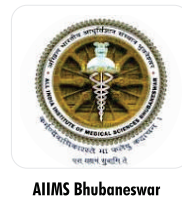
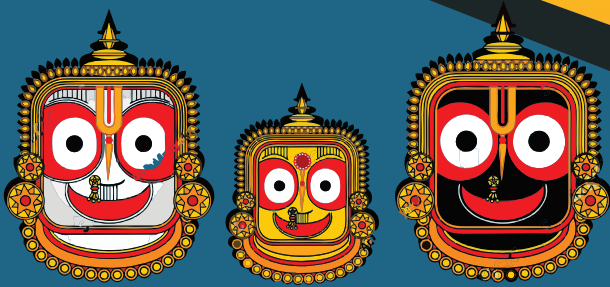


# 29<sup>th</sup> ISACON EAST ZONE 2019 & 48<sup>th</sup> OSISACON 2019



**Theme - Standard of Care - Bench to Bedside**



Conference - 18<sup>th</sup> - 19<sup>th</sup> October 2019

Workshop - 20<sup>th</sup> October 2019

**Organized by: ISA, Bhubaneswar City Branch**

**Hosted by: Indian Society of Anaesthesiologists, Odisha**

**Venue: AIIMS, Bhubaneswar**

ALL INDIA INSTITUTE OF MEDICAL SCIENCES  
BHUBANESWAR



**Sponsorship Brochure**

## Welcome Message

Greetings from the Organising Committee of **ISACON EAST ZONE ODISHA 2019**

It's a matter of proud privilege and great pleasure to be bestowed with the honor to hold prestigious mega event: ISACON EAST ZONE ODISHA 2019 (29th East zone conference of Indian Society of Anesthesiologists and 48th Odisha state conference) scheduled to be held from October 18th to 20th 2019 at AIIMS, Bhubaneswar. Apart from that, a workshop course is being organized on 20th October 2018.

There will be outstanding academic bonanza, practical guidelines, latest protocols of treatment and strategies by international and national faculties from all the corners of country & abroad. It will also include holistic approach in the field of Anesthesiology.

We seek your support to help us make the ISACON EAST ZONE ODISHA 2019 a successful event, to be reflected upon and rejoiced through 2019 and for years to come!

We are well aware that you have supported ISACON EAST ZONE ODISHA 2019 in the past and continue your commitment along with ISAian's for improving health care in India.

We would like to understand your expectations and would like to get your commitments to make ISACON EAST ZONE ODISHA 2019 a benchmark for all the future events of similar nature.



**Dr. P. Bhaskar Rao**  
Organizing Secretary



**Dr. Sukdev Nayak**  
Organizing Chairman



# Sponsorship Details

## Platinum Sponsor - INR 12 Lacs

- 4 Stalls of 3X3 mtr at Prime Location
  - 1 full page Colour advertisement in souvenir
  - 1 Page flyer insert in conference kit
  - 10 complementary corporate registrations to the conference
  - Company logo with hyperlink on website
  - Company Logo on Backdrop
- 

## Gold Sponsor - INR 10 Lacs

- 3 Stalls of 3X3 mtr at Prime Location
  - 1 half page Colour advertisement in souvenir
  - 1 Page flyer insert in conference kit
  - 8 complementary corporate registrations to the conference
  - Company logo with hyperlink on website
  - Company Logo on Backdrop
- 

## Silver Sponsor - INR 8 Lacs

- 2 Stalls of 3X3 mtr at Prime Location
  - 1 Half page Colour advertisement in souvenir
  - 1 Page flyer insert in conference kit
  - 6 Complementary corporate registrations to the conference
  - Company logo with hyperlink on website
  - Company Logo on Backdrop
- 

## Bronze Sponsor - INR 7.5 Lacs

- 1 Stall of 3X3 mtr at Prime Location
  - 1 Full page B/w advertisement in souvenir
  - 1 Page flyer insert in conference kit
  - 4 Complementary corporate registrations to the conference
  - Company logo with hyperlink on website
  - Company Logo on Backdrop
- 

## Dinner Sponsor - INR 10 Lacs

- 1 Stall of 3X3 mtr at Prime Location
  - 1 Half page Colour advertisement in souvenir
  - Company Logo on Backdrop
  - Company logo with hyperlink on website
  - 1 Page flyer insert in conference kit
  - Partners will be allowed to display its standalone product advertisement in Dinner Area
- 

## Conference Kit Partners - INR 5 Lacs

- 1 Stall of 3X3 mtr
  - 1 Page flyer insert in conference kit
  - Partner's logo will appear inside conference kit
  - Partners will be allowed to display its standalone product advertisement in Kit distribution Area
- 

## Exhibition Opportunities

- 1 Stall of 3m x 3m - INR 5 lacs
  - 1 Stall of 2m x 3m - INR 4 lacs
- 

## Registration Area Partner - INR 15 Lacs

- Partner will be allowed to display its standalone product advertisement backdrop in the registration area.
  - 4 complimentary corporate registrations to the conference.
  - Logo on the lanyard of the Badge.
- 

## Relaxation Lounge- INR 5 Lacs

- Partner will be allowed to display its standalone product advertisement backdrop in the Relaxation Lounge area.
  - 2 Complimentary corporate registrations to the conference.
  - The company will be given the raw space the relaxation lounge with its own branding.
- 

## Cloak Room Partner - INR 5 Lacs

- Partner will be allowed to display its standalone product advertisement backdrop in the cloak room area.
- 2 complimentary corporate registrations to the conference.

## Faculty Lounge - INR 6 Lacs

- Partner will be allowed to display its standalone product advertisement backdrop in the Relaxation Lounge area.
- 2 Complimentary corporate registrations to the conference.

## Advertisement in Souvenir

- Full Page Back Colour - INR 1.25 Lac
- Back Page Inner Colour - INR 1 Lac
- Half Page Colour - INR 50,000
- Front Page Inner Colour - INR 1 Lac
- Full Page Colour - INR 75,000
- Inside One Page B&W- INR 50,000 / Color 1 Lac

» **Water Station Partner INR 2 Lacs**

» **Preview Room INR 3 Lacs**

» **Printing Partner INR 10 Lacs**

» **Audio Visual Partner INR 10 Lacs**

» **Help Desk Partner - 5 Counters INR 1 Lacs each**

## Terms and Conditions

- » Sponsorship offers will be entertained on a first - come - first - serve basis.
- » Stall Fascia with Company name and Stall number will be provided by Organising Committee.
- » One table, two chairs, three spot lights, three plug points of 15 amp, carpeting and overnight cleaning will be included in the cost for standard exhibition stall. Any other facilities required if any, will be provided at an extra cost.
- » The sponsor shall be responsible for any special permissions, licenses, etc. if any mandated by the government of India.
- » The sponsorship offer shall be confirmed only on receipt of the full sponsorship amount.
- » The organizing committee reserves the right to accept or reject the offer of sponsorship at any point of time.
- » For prominent exhibition and advertisement space, book as early as possible.
- » Exhibitors are allowed to display their products within allotted area only.
- » Above rates are in INR (Indian National Rupees) are excluding service tax 18%.

## Cancellation Policy

- » 50% of the payment will be refunded if cancelled before 15th August 2019
- » Cancellation received after 15th August 2019 would not be entitled for any refund.

## Payment Options

**Beneficiary Name:** ISACON EASTZONE ODISHA 2019

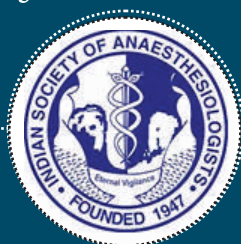
**Beneficiary Account No:** 38200039018 | **Bank Name:** State Bank of India

**Branch:** Aiiims,Bhubaneswar

**Branch Address:** At Sijua, P. O. Patrapada, Dist Khurda, Orissa 751019 | **Branch Code:** 016569

**IFSC Code:** SBIN0016569 | **MICR Code:** 751002065

## Conference Secretariat



Dr. P. Bhaskar Rao | Room no. 426, 4th Floor, Academic Building,  
AllMS, Bhubaneswar – 751019.

**Mob:** +91 8144874208, **Email:** isaconeastzoneodisha2019@gmail.com

**Web:** www.isaconeastzoneodisha2019.com



### Professional Conference Organizer

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**Mr. Avnish kandwal, Mobile:** +91 8375935116

**Email:** projects5@meetingsnmore.com, **Web:** www.meetingsnmore.com